

PRESS RELEASE

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HAMMOND, KENNEDY, WHITNEY & COMPANY, INC. ("HKW") ANNOUNCES RECAPITALIZATION OF CORPORATE VISIONS, INC.

Indianapolis, IN - Hammond, Kennedy, Whitney & Company, Inc. ("HKW") announced that it closed on the recapitalization of Corporate Visions, Inc. ("Corporate Visions") on Friday, July 2, 2010. Corporate Visions is a Nevada-based marketing and sales messaging products, training and services company and is the eleventh platform investment for HKW Capital Partners III, L.P., the \$202 million private equity fund that had its final closing in December 2007.

"This move is critical to our goal of becoming the recognized category leader in the Sales & Marketing Enablement space," says Joe Terry, CEO of Corporate Visions. "The strategies we have identified will take an investment partner willing to fund organic and acquisition-based growth opportunities. We are pleased to be part of HKW because it has a proven track record of helping companies capture their fullest value potential."

"HKW's investment philosophy focuses on market-leading companies with talented and honest management teams who want to own equity," says James C. Snyder, Partner at HKW. "Corporate Visions has a great management team, a sustainable competitive advantage and a well-defined growth strategy, which makes it a perfect fit."

"Corporate Visions also has delivered record growth the past two years in a very difficult economy, and it is tracking toward another record year in 2010," Snyder adds. "We see a lot of upside in the company, in a market that is gaining momentum. Corporate Visions and its executive team will be our platform for entering this new growth category."

The "Sales & Marketing Enablement" industry, as it is becoming known, has been somewhat loosely defined and very fragmented over the past 20 years, according to Tim Riesterer, CMO and SVP of Consulting and Products for Corporate Visions. "Recently, however, there's been a more aggressive industry-wide push with companies recognizing the need to tightly align Marketing & Sales to increase selling effectiveness."

"Analyst firms are establishing practices dedicated to the subject of Sales & Marketing Enablement and companies are setting up specific operations to bring these expensive, powerful resources together, on the same page, as one integrated commercial engine," Riesterer says. "The HKW partnership will help Corporate Visions expand as a recognized category leader by

acquiring and building a wider range of products, services and training to capitalize on this emerging market."

As part of what HKW calls a "sponsored management buy-out," HKW retains the existing Corporate Visions management team, all of whom have also purchased equity in the company. As the majority owner, HKW will take two seats on the Board of Directors. "We invest in management teams, not just the company assets, and we are pleased the management team believes in the opportunity and is participating in the acquisition," Snyder adds.

About Corporate Visions, Inc. - Customer conversations are your best opportunity for competitive differentiation. You need to be different, where it counts. With Corporate Visions you will: **develop messages that matter** because they focus on your customer and set you apart from your competition; **deploy tools that get used** by the field because they are aligned to every step in the buying cycle, and empower you to accelerate deals through the pipeline; **deliver training for winning conversations** that teaches you the science and art of how to tell your story with impact and differentiation at every customer interaction, making it easy for prospects to choose you.

Corporate Visions' world-class customers and Advisory Board include, MasterCard, ADP, CA, Oracle, GE, Xerox, Millipore, AmerisourceBergen, Infor and Progress Software. For more information please visit www.CorporateVisions.com or call 775-831-1322 or 800-360-SELL.

About HKW - HKW is a private equity firm founded in 1903 and headquartered in Indianapolis, Indiana with offices in New York and Chicago. Over the past 28 years, HKW has sponsored 37 platform management buyouts of small middle-market companies throughout North America as well as 37 add-on acquisitions. For further information about HKW and its portfolio companies, investment strategy, and team, please visit www.hkwinc.com.

Corporate Visions was introduced to HKW by Robert Martens & Company ("Robert Martens") of Richmond, VA. For further information on Robert Martens, please visit www.robertmartens.com.